

METAPHORS AND PHRASEOLOGICAL ELEMENTS OF MATERIAL CULTURE AS A MANIFESTATION OF HOUSEHOLDCENTRISM (ON THE BASIS OF POLISH AND OTHER SLAVONIC LANGUAGES)

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The proposed exploration deals with the phraseological units, related to weaving. Semantic, linguistic and cultural analysis on the subject code and life-mode centrism reflection principle in imagery nominations of Polish, Ukrainian, Russian, Czech and other Slavonic languages is carried out. The attention is paid to some weaving sphere gender terms as well as to weaving devices, looms, ancient weaving handicraft parts

and details (lathe, spindle, bobbin, reel) in the weaving terminology phraseologization process. Semantic trends of weaving realities' mechanisms transformation as well as the mechanisms of nomination grouping into the appropriate material culture conceptual spheres according to their specifics in the language of traditional folk culture, superstitions, symbolism of weaving operations and realities, etc. are observed.