

CONTENTS

Avksentieva H. A. POSTMODERNISM AS A STYLE TREND AND INDIVIDUAL CREATIVE METHOD OF JOHN BARTH'S.....7

Artemova L. V. THE PERSUASIVITY OF THE AUTHOR'S "I" IN THE COLUMNIST OF JAVIER MARIAS (BASED ON THE MATERIAL OF THE SPANISH PERIODICAL "EL PAÍS SEMANAL").....12

Babelyuk O. A., Koliasa O. V., Pavlyuk K. LANGUAGE MEANS OF THE REPRESENTATION OF THE IMAGE OF UKRAINE IN THE ENGLISH MEDIA: A TRANSLATION PERSPECTIVE.....18

Boiko V. V. LITERARY TRANSFORMATION OF AFFECT IN THE STORY OF TODOS OSMACHKA "ROTUNDA OF MURDERS".....25

Boiko Ya. V. STRATEGIES AND TACTICS OF UKRAINIAN RETRANSLATIONS OF SHAKESPEARE'S PLAYS IN THE LIGHT OF NOTIONAL COGNITIVE VARIANCE..... 31

Demyanchuk Yu. I., Levkiv O. I. TRANSPOSITION OF THE LEXICO-SEMANTIC OPPOSITION *EMPTY/FULL* IN THE ASPECT OF CORPUS TRANSLATION.....37

Demyanchuk Yu. I., Onofriichuk Yu. V. MEANING OF THE CONCEPT "REMARK" IN ENGLISH LANGUAGE CULTURE.....42

Dunieva O. I. "DEATH" THROUGH THE PRISM OF POSTIRONY (ON THE MATERIAL OF THE TERRY PRATCHETT'S BOOK SERIES "DISCWORLD")..... 46

Ievlanova O. O. GENRE STRATIFICATION OF PRESIDENTIAL POLITICAL DISCOURSE..... 54

Zhurba S. S., Zhurbenko A. A. TRANSCODING A LITERARY WORK BY CINEMA MEDIA: THE NOVEL "VOROSHILOVGRAD" BY SERGI ZHADANA – THE FILM "WILD FIELD"..... 60

Ivanchenko M. Yu., Zanolvyak Ya. Ya. GRAMMATICAL ASPECTS OF LITERARY TRANSLATION (BASED ON THE STORY OF C. MOEM "A FRIEND IN DISTRESS").....66

Ishchenko N. A., Orlova A. V. THE GENRE OF CONCENTRATION CAMP LITERATURE AND THE HOLOCAUST.....72

Karp M. A., Oliarnyk I. V. STANDARDS OF TEXTUALITY IN THE NOVEL "THE JOY LUCK CLUB" BY AMY TAN.....78

Kivenko I. O. FELICITY CONDITIONS ON APOLOGY SPEECH ACT REALIZATION.....87

Koliasa O. V., Koval N., Shostak U. REALIA AS A REPRESENTATION FEATURE OF ENGLISH TOURISM TEXTS.....92

Kuchma T. V. THE CULINARY TERMS OF THE FAIRY-TALE "THE LITTLE WATER SPRITE" BY O. PREUBLER AND THEIR TRANSLATIONS IN UKRAINIAN LANGUAGE.....99

Lukash N. M., Pedchenko S. O. LINGUAL MEANS OF THE LITERARY TEXT EXPRESSIVENESS (ON THE BASE OF THE NOVEL "DIARY OF AN EXECUTED WOMAN").....104

Merkulova O. V., Prykhodko I. M. NAMES OF THE HEAD AND ITS PARTS IN THE UKRAINIAN LANGUAGE (XI – FIRST THIRD OF XX CENTURIES).....110

Mlynchik A. V., Kokkina L. R., Shvedenko A. Ye. THE FUNCTIONING OF CONCEPTUAL METAPHOR IN FRENCH AND UKRAINIAN ADVERTISING DISCOURSES.....120

Moskalyuk O. V., Shapoval A. S., Yukhimets S. Yu. VARIABILITY IN THE TRANSLATION OF ALLUSIONS IN THE TITLE OF A LITERARY AND CINEMATOGRAFIC WORKS.....126

Palchevska O. S., Malanyuk M. S., Salamin N. A. GRAMMATICAL ASPECTS OF THE POPULAR SCIENTIFIC ARTICLE TRANSLATION INTO THE UKRAINIAN LANGUAGE.....	132
Rafaliuk V. V. SPECIFICITIES OF POLITICAL TEXTS ABOUT RUSSIAN MILITARY AGGRESSION AGAINST UKRAINE.....	138
Tuhai O. M. CONSTITUENT ORDER IN SENTENCES OF CONCESSION: OLD ENGLISH VS OLD HIGH GERMAN.....	146
Farman J. Ramazan. METHODOLOGICAL ASSUMPTIONS OF REVEALING AGATHA CHRISTIE'S IDIOSTYLE PATTERN.....	155
Filiuk L. M. CONTENT ANALYSIS OF DEFINITIONS OF THE CONCEPT "PROFESSIONAL IMAGE".....	162
Yalovenko O. V. "CHIMMOKU" AS A SILENCE CONCEPT IN JHUMPA LAHIRI'S SELECTED STORIES.....	168