

EVALUATION AS THE OBJECT OF LINGUISTICS: COGNITIVE-COMMUNICATIVE ASPECT OF RESEARCH

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The paper is aimed at studying the category of value, a very important and interesting phenomenon in linguistics. Evaluation of different world's fragments is, of course, a considerable part of human cognitive

activity. Evaluation is realized by subject's consciousness in the perception and processing of information about the outside world and relates to internal (linguistic) world of man, reflecting his "view of the world".