

CONTENTS

Babelyuk O. A. THE USE OF POWER AND AUTHORITY IN BUSINESS DISCOURSE: A STYLISTIC ANALYSIS.....	5
Galyna A. B. INTERPRETATION OF SOCIOCULTURAL SPACE IN LATIN PHRASEOLOGY.....	11
Hulyk Yu. V. STATISTICAL STUDY OF THE EVOLUTION OF SPEECH STYLE IN RELIGIOUS COMMUNICATION.....	16
Deviatko N. V. THE GENRE-STYLE FEATURES OF LITERATURE ADDRESSED TO CHILDREN AND YOUTH AUDIENCES.....	24
Devos A. O. SEMIOTIC FEATURES OF MODERN SOCIAL ADVERTISING OF EUROPEAN COMMUNITIES.....	34
Dobrovol'ska S., Opyr M., Panchyshyn S. PECULIARITIES OF TRANSLATING ENGLISH TEXTS ON INFORMATION TECHNOLOGY: STRATEGIES FOR REPRODUCING NEOLOGISMS.....	42
Kovba M. M., Cherniavska A. V. LINGUISTIC AND CULTURAL PECULIARITIES OF PHRASEOLOGISMS WITH SOMATISM "HEAD" IN THE CONTRASTIVE ASPECT (BASED ON THE UKRAINIAN AND ENGLISH LANGUAGES).....	48
Koliassa O. DECONSTRUCTING TRADITIONAL TEXT GRAPHICS: NOVEL APPROACHES TO TEXTUAL VISUALIZATION IN POSTMODERN LITERARY TEXT.....	59
Kokhan R. A. THE IMMANENT QUALITY OF THE CHILD IN THE FORMATION OF THE METAMODERN HORIZON IN J. GAARDER'S THE RINGMASTER'S DAUGHTER.....	66
Lopushanska I. THE FORMATION OF ANTI-WAR WORLDVIEW OF BERTHA VON SUTTNER.....	74
Matsevko-Bekerska L. MARK LEVY'S ARTISTIC NARRATIVE: STRATEGIES OF "IMMERSION" IN THE "ATMOSPHERE".....	83
Odrekhiv'ska I. TRANSLINGUAL WRITING AND CONTEMPORARY UKRAINIAN LITERATURE THROUGH THE LENS OF ENGLISH TRANSLATION: LIMINAL CREATIVITY OF TANJA MALJARTSCHUK	93
Pshoniak V. CLIMATE FICTION AS PART OF GLOBAL LITERATURE: GENERIC AND NARRATIVE PERSPECTIVES (THE CASE STUDY OF MARGARET ATWOOD AND AMITAV GHOSH'S WORKS).....	98
Skichko A. S., Demydenko O. P. CONCEPTUAL ANALYSIS AS THE TOOL TO DISCOVER THE EMBODIED SPEAKER'S EXPERIENCE IN DISCOURSE	103
Tyshchenko O. FEATURES OF TRANSLATION AND TYPOLOGY OF AUTOMOTIVE TERMS (BASED ON THE MATERIAL OF UKRAINIAN, ENGLISH, GERMAN, POLISH, AND ITALIAN LANGUAGES).....	113